

My Erasmus+ study stay in England

KulturLife allowed me to do an internship in England for three weeks. In the following text I introduce you to my internship company, my host family, Bournemouth school and a weekend trip to London.

The Archery Shop:

“The Archery Shop” is the largest online archery shop in the UK. They sell all equipment for archery. From high modern to very traditional. Its headquarters are in Poole. There they sell special equipment. In addition, repairs to customer's damaged equipment are carried out there.

“The Archery Shop” consists of different departments. They work every day from 9am to 5pm. Everything from SEO to administration to craftsmanship. There are no more than 8 employees and a company boss. However, they often have interns from other countries. It is also offered to be taught by the trainers. On one day, an archery trainer from Hungary taught me a lesson. It was a lot of fun, because archery requires maximum body tension.

My main task was to update all articles and products in their online shop, check them and create new ones. All in all, I've edited over 4700 items and products. I had to optimize their products for Google. Her goal was to always be ranked as # 1 in Google search. Their system was called PrestaShop.

My host family:

The couple Cobb live in a cozy terraced house in Poole with his two sons and his girlfriends. They also have a daughter who came to visit often.

They seem to be a typical English family. They have a very dry sense of humor, love Alexa and cook traditional English food.

Bournemouth school:

On the first weekday of our stay in England, we visited the school. There, basic things of the language and culture of England were taught. They showed us a very nice movie about England. It was called “How Britain became British”. The teachers also gave great tips for beautiful sights.

Weekend trip to London:

We also went on a weekend trip to London. There we saw all the sights like Buckingham Palace, The London Eye, The Tower Bridge and the Natural History Museum.

London is as beautiful as you ever imagined. Everywhere are black taxis, some red payphones, the wonderful underground and huge stores like the M & M's store and the Lego store.

